

Press Release



**San Francisco Giants vs San Francisco 49ers
TEAM JERSEYS TO BE AUCTIONED OFF FOR *THE FIRST TEE*
- AUTOGRAPHED AT GOOGLE CHARITY SHOOT-OUT -**

FOR IMMEDIATE RELEASE: May 9, 2011

Monterey, California – Team jerseys worn by caddies in the Google Charity Shoot-Out during the 2011 AT&T Pebble Beach National Pro-Am will go up for auction beginning May 11 at www.biddingforgood.com. The charity website will feature jerseys autographed by Jerry Rice, Matt Cain, Cody Ross and others. Proceeds will benefit *The First Tee of Monterey County*, a highly successful youth development program.

The Google Charity Shoot-Out featured San Francisco Giants vs San Francisco 49ers in a five-hole, two-man team competition on Pebble Beach Golf Links on February 8th. The 49ers team, consisting of Dwight Clark, Jerry Rice, Brent Jones and Captain Harris Barton, was victorious over San Francisco Giants Cody Ross, Matt Cain, Duane Kuiper and Captain Mike Krukow. They won \$40,000 for the 49ers Foundation, while \$10,000 was earned for the Giants Community Fund.

The teams played alternate shot format on holes 1, 2, 3, 17 and 18. Each hole was worth \$20,000. The total charity purse was \$100,000 with the remaining half donated to the following qualified charities: American Heart Association, CALSTAR, Sunrise House and Interim, Inc. These four charities qualified for the Shoot-Out at an event open to all 80 Northern California nonprofit organizations participating in *Birdies for Charity*® in conjunction with the

AT&T Pebble Beach National Pro-Am. This year's program generated more than \$300,000 for participating charities leading up to the tournament.

D. A. Points posted his first PGA TOUR victory at the 2011 AT&T Pebble Beach National Pro-Am and also won the pro-am portion with his amateur partner, Bill Murray. The 2012 tournament is scheduled for February 6th – 12th.

For further information, www.attpbgolf.com; www.thefirsttee.org

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About Monterey Peninsula Foundation

Monterey Peninsula Foundation (MPF) is a charitable foundation which disburses funds from the proceeds of the AT&T Pebble Beach National Pro-Am on the PGA TOUR and the First Tee Open at Pebble Beach on the Champions Tour. MPF focuses on improving the quality of life in Monterey County and surrounding areas. Since the AT&T Pebble Beach National Pro-Am came to the Monterey Peninsula in 1947, over \$85 million has been raised for charity.

In 2004 the First Tee Open at Pebble Beach was introduced to serve as a showcase for The First Tee whose global mission is to impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf.

www.montereypeninsulafoundation.org; www.attpbgolf.com; www.thefirstteeopen.com

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 100 tournaments on the PGA TOUR, Champions Tour and Nationwide Tour. The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in communities in which it plays, and provide financial opportunities for TOUR players.

In 2010, the three Tours collectively have tournaments in 34 states and in 12 countries outside of the U.S. PGA TOUR tournaments are broadcast to nearly 600 million households in 231 countries and 30 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2010, tournaments on the three Tours generated nearly \$120 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to nearly \$1.6 billion. The company is headquartered in Ponte Vedra Beach, FL.

www.pgatour.com

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