

PRESS RELEASE

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## **Top Pros Returning to Pebble Beach For the Home Care & Hospice First Tee Open**

**FOR IMMEDIATE RELEASE:** July 19, 2010

Pebble Beach, California – Sixty-seven Champions Tour professionals have already committed to play in the Home Care & Hospice First Tee Open at Pebble Beach over Labor Day weekend. Leading the pack are former tournament winners Craig Stadler, Scott Simpson, and Jeff Sluman. Overall, 78 pros will be teamed with 78 select juniors and 156 amateurs as they compete on Pebble Beach Golf Links and Del Monte Golf Course.

The Home Care & Hospice First Tee Open at Pebble Beach, scheduled for the week of August 31 through September 5, showcases The First Tee, an initiative of the World Golf Foundation which provides young people of all backgrounds an opportunity to develop life-enhancing values through golf and character education.

Other Champions Tour pros scheduled to play include crowd favorites Ben Crenshaw, John Cook, Fred Funk, Chip Beck, Mark Calcavecchia and former US Open winner Tom Kite.

Clint Eastwood will serve as chairman of the event and former President George H. W. Bush and Arnold Palmer are honorary co-chairs. Play will be conducted on both

courses Friday and Saturday and on Pebble Beach only on Sunday. All three rounds will be broadcast internationally on the Golf Channel.

The tournament is hosted by Monterey Peninsula Foundation and The First Tee of Monterey County. The Foundation also stages the AT&T Pebble Beach National Pro-Am which has generated over \$85 million for charity since 1947.

Volunteer positions are available for this year's event. Information is available on the website at [www.thefirstteeopen.com](http://www.thefirstteeopen.com) or by calling 800 541-9091 or 831 649-1533.

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#### **About Monterey Peninsula Foundation**

Monterey Peninsula Foundation (MPF) is a charitable foundation which disburses funds from the proceeds of the AT&T Pebble Beach National Pro-Am on the PGA TOUR and the First Tee Open at Pebble Beach on the Champions Tour. MPF focuses on improving the quality of life in Monterey County and surrounding areas. Since the AT&T Pebble Beach National Pro-Am came to the Monterey Peninsula in 1947, over \$85 million has been raised for charity.

In 2004 the First Tee Open at Pebble Beach was introduced to serve as a showcase for The First Tee whose global mission is to impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf.

[www.montereypeninsulafoundation.org](http://www.montereypeninsulafoundation.org); [www.attpgolf.com](http://www.attpgolf.com); [www.thefirstteeopen.com](http://www.thefirstteeopen.com)

#### **About the NAHC**

The National Association of Home Care (NAHC) is a non-profit organization that represents the nation's 25,000 home care and hospice organizations. NAHC also advocates for the more than two million nurses, therapists, aides and other caregivers employed by such organizations to provide in-home services to some 10 million Americans each year who are infirm, chronically ill, disabled or dying. Homecare and hospice caregivers every year drive more than 4.8 billion miles to care for individuals who are confined to home and cannot care for themselves. Along with advocacy, NAHC provides information to help its members provide the highest quality of care and is committed to excellence in every respect.

[www.nahc.org](http://www.nahc.org); [www.caring.org](http://www.caring.org)

#### **About the Champions Tour**

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with 16 World Golf Hall of Fame members actively competing in its events and numerous other major championship winners among its members. The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000.

The Champions Tour will conduct 26 official Charles Schwab Cup events in 2010 offering \$51.5 million in official prize money, with the average tournament purse of \$1.98 million. The Champions Tour's primary purpose is to provide significant competitive and earnings opportunities for its members, to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events generate significant sums of money for charity. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. TOUR headquarters is in Ponte Vedra Beach, Florida.

[www.PGATOUR.com](http://www.PGATOUR.com).