

PRESS RELEASE



Top Players Returning to Pebble Beach for the Sixth Annual Walmart First Tee Open

-2008 Champion Jeff Sluman to Defend Title -

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Pebble Beach, California –Jeff Sluman, who finished tied for fifth in the Senior PGA Championship last weekend, will return to Pebble Beach over Labor Day weekend to defend his title against an impressive list of Champions Tour players in the sixth annual Walmart First Tee Open.

The Walmart First Tee Open pairs professionals with amateur contestants and junior golfers who qualify from around the country on Pebble Beach Golf Links and Del Monte Golf Course. This year's event is scheduled for the week of August 31 through September 6.

This unique tournament showcases The First Tee, an initiative of the World Golf Foundation which provides young people of all backgrounds an opportunity to develop life-enhancing values through golf and character education.

Other pros who have already committed include Jay Haas, Tom Kite, Fred Funk, Fuzzy Zoeller, as well as former tournament champions Craig Stadler and Scott Simpson.

The Walmart First Tee Open at Pebble Beach is hosted by the Monterey Peninsula Foundation and The First Tee of Monterey County. The Foundation also stages the AT&T Pebble Beach National Pro-Am and has generated over \$79 million for charity since 1947.

“We are looking forward to hosting our sixth tournament,” states Monterey Peninsula Foundation President & CEO Ollie Nutt. “The format teams outstanding juniors with Champions Tour professionals and offers our spectators a rare opportunity to interact with the legends of golf.”

Clint Eastwood will serve as chairman of the event and former President George H. W. Bush and Arnold Palmer have been named honorary co-chairs. Proceeds benefit The First Tee. Play will be conducted on both courses Friday and Saturday and on Pebble Beach only on Sunday. All three rounds will be broadcast internationally.

Further information is available on the tournament Web site at www.thefirstteeopen.com or by calling 800 541-9091. Sponsorship information is available by calling the tournament office, 831 649-1533.

Junior qualifying information is available by contacting The First Tee national headquarters at 904 940-4300 or at www.thefirsttee.org.

Volunteer positions are also available. See Web site for details.

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