

PRESS RELEASE

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Pebble Beach, California – Tickets for the sixth annual Walmart First Tee Open at Pebble Beach are now available on the tournament website, www.thefirstteeopen.com. Tickets may also be purchased through the tournament box office, 800 541-9091 or 831 644-0333. The 2009 tournament is scheduled for the week of August 31 through September 6 at Del Monte Golf Course and host course, Pebble Beach Golf Links.

Champions Tour players, led by defending champion Jeff Sluman, will be competing for a \$2 million purse as they are teamed with amateurs and 78 juniors from across the country. Juniors will be chosen at qualifying tournaments and through The First Tee Participant Selection Process. The tournament host organization, Monterey Peninsula Foundation, will also grant eight exemptions.

“Teaming the legends of golf with these outstanding young people from across the country makes for a terrific tournament,” states chairman Clint Eastwood. “We look forward to another great event supporting The First Tee and its valuable Life Skills curriculum.”

Eastwood will again serve as tournament chairman, and former President George H. W. Bush and Arnold Palmer are honorary co-chairs. All three tournament rounds will be broadcast internationally on the Golf Channel.

Daily tickets for the Walmart First Tee Open at Pebble Beach are \$25 per day in advance and \$30 at the gate, Friday – Sunday. There is no charge for practice rounds. Youth 18 years of age and younger are admitted free with a paying adult.

A season badge — good for grounds access all week — may be purchased in advance for \$60 and \$75 at the gate. Packages containing 10 any-day tickets sell for \$225 and must be purchased in advance.

The Charity Patron badge, a special ticket which allows week-long access to both the Walmart First Tee Open at Pebble Beach and the 2010 AT&T Pebble Beach National Pro-Am, is priced at \$150.

Proceeds generated by the Walmart First Tee Open at Pebble Beach are earmarked for The First Tee, an initiative of the World Golf Foundation which provides young people of all backgrounds an opportunity to develop life-enhancing values through golf and character education

Volunteer opportunities are also available by calling the tournament office, 831 649-1533.

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