

PRESS RELEASE



**Six Masters Champions  
Competed in the Walmart First Tee Open  
at Pebble Beach**

**2009 Tournament Scheduled for August 31 – September 6 – Over Labor Day Weekend**

**FOR IMMEDIATE RELEASE:** April 6, 2009

Pebble Beach, California – As The Masters gets underway this week in Augusta, Georgia, the field will include six Champions Tour players who competed in last year's Walmart First Tee Open at Pebble Beach. All six have won The Masters - Ben Crenshaw ('84, '95), Mark O'Meara ('98), Craig Stadler ('82), Tom Watson ('77, '81) and Fuzzy Zoeller ('79) – and participated in the fifth annual Walmart First Tee Open in 2008. They are expected to return to this year's tournament, slated for the week of August 31<sup>st</sup> – September 6<sup>th</sup>.

Stadler won the inaugural Walmart First Tee Open in 2004 and Zoeller was teamed with Stanford freshman Sydney Burlison to win the pro-junior division last year.

The Walmart First Tee Open teams Champions Tour professionals with junior golfers, who qualify from around the country, and amateur contestants on Pebble Beach Golf Links and Del Monte Golf Course. This unique tournament showcases The First Tee, an initiative of the World Golf Foundation which provides young people of all backgrounds an opportunity to develop life-enhancing values through golf and character education.

Clint Eastwood will again serve as chairman of the event and former President George H.W. Bush and Arnold Palmer are honorary co-chairs. Proceeds will benefit The First Tee.

The Walmart First Tee Open at Pebble Beach is hosted by Monterey Peninsula Foundation, which also stages the AT&T Pebble Beach National Pro-Am. The Foundation has generated over \$78 million for charity since 1947.

“We’re very excited about the momentum going into our sixth tournament,” states Monterey Peninsula Foundation President & CEO Ollie Nutt. “Our fans appreciate the unique combination of top juniors playing with the legends of golf on historic Pebble Beach.”

Play will be conducted on both courses Friday and Saturday and on Pebble Beach only on Sunday. All three rounds will be broadcast by the Golf Channel.

Further information is available on the tournament Web site at [www.thefirstteeopen.com](http://www.thefirstteeopen.com) or by calling 800 541-9091. Sponsorship information is available by calling the tournament office at 831 649-1533.

Volunteer positions are also available. See Web site for details.

Junior qualifying information is available by contacting The First Tee national headquarters at 904 940-4300 or at [www.thefirsttee.org](http://www.thefirsttee.org).

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